

### Important Dates

Entry & Product Sample Submission by: **30<sup>th</sup> April 2019**

text shall not exceed 150 words; single spacing and in Arial font size 11.

### Major Claims for the Product

Explain in detail the major claims of the package (e.g. innovative feature, its uniqueness, design effectiveness and use of new material). Submit simple diagrams, photographs or further explanation of the design which supports its major claims. Please submit this item in Words document and the text shall not exceed 150 words; single spacing and in Arial font size 11.

### Entry Submission (Closing Date)

Entry forms, product descriptions and functions, major claims, softcopy of the product picture, product sample and fees must reach the Singapore Manufacturing Federation's office by **30 April 2019**.

### Judging Date

Judging will take place in **May/June 2019** by a panel of judges, composed of authorities on the technical, visual & commercial aspects of packaging.

### Award Announcement

The results will be announced by **July 2019**. All winners will be notified by post from the secretariat office.

### Other Information

PCS/SMF reserves the rights to publicize and display the whole or part of any award winning products/packaging that have been shortlisted.

While every precaution will be taken to safeguard all entries submitted, PCS/SMF will not bear any responsibility for any loss or damage to any product sample or materials submitted for the competition.

PCS/SMF will not bear any responsibility for any claims on patent rights or entry.

**All product samples submitted will NOT be returned**

### DECLARATION

This application is made under the terms and conditions of the award scheme and I certify on behalf of my company that the information given is true. Proper permission has been sought from the rightful ownership of the package to participate in the competition.

Name:	
Designation:	
Signature / Date:	
	Company Stamp

### Entry must be submitted to the following address:

Singapore Manufacturing Federation  
2985 Jalan Bukit Merah Singapore 159457

### Contact Details:

Ms Regina Lim  
E-mail: [regina.lim@smfederation.org.sg](mailto:regina.lim@smfederation.org.sg)  
Tel: 6826 3073 Fax: 6826 3068

Please use a separate form for each product entry. The judging will be based on the information provided, thus the details in the entry form must be completed accurately. All information provided will be treated with strictest confidence. The following documents are to be submitted:

1. Entry Form
2. Picture of Product Sample in JPEG Format (300dpi)
3. Product Description and Function (Soft copy in MS Word)
4. Major Claims for the Product (Soft copy in MS Word)
5. Product Sample
6. Cheque – Payable to “Singapore Manufacturing Federation”

Please return this entry form with payment of **S\$80.00\* per entry**.

\*Above Price is exclusive of GST (Total payable amount: **\$85.60** per entry). Award winners will need to make additional payment of \$100.00 per entry for the Packaging Star Awards Presentation Ceremony in 2020.

Please tick in the appropriate box and print clearly

### Institution Information

Name of Institution:	
Address :	

### Entry Information

Entry Classification:	<input type="checkbox"/> Sales & Display Product <input type="checkbox"/> Transportation & Protection Product <input type="checkbox"/> Environmentally sustainable Packaging Product		
Product Name:			
Brand Name: (If any)		Model No. (if any)	
Country Manufactured:	<input type="checkbox"/> Singapore <input type="checkbox"/> Overseas (please specify)		
Date of Commencement of Product:			

### Patents/Copyrights

Do you have any patent/copyright/design registration for this product?

Yes  No  Pending Patent

If yes, please attach copies of patent/copyright/ design registration.

### Design Consultancy

Design Company (if any)	
Name of Designer (if any)	

### Product Description and Function

Explain why the product entry should receive the Singapore Packaging Star Award (e.g. originality of design, performance and major benefits of the package). Please submit this item in Words document and the

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## Criteria of Entry

Singapore Packaging Star Award 2019 are base on a panel of judges' consensus. And are composed of authorities on the technical, visual & commercial aspects of packaging.

The judges will consider the following criteria where applicable to the category.

- Protection and preservation of contents.
- Ease of handling, filling, opening and closing
- Adequacy of information
- Sales appeal
- Graphic design
- Quality of production
- Economy of material, cost reduction
- Enviroment
- Ingenuity of construction
- Adaption to local conditions (production, materials, market, etc)

There are 3 main classification entry :

- ❖ **Sales & Display Product** – Beverages, Electronics, Food, Health & Personal Care, Household items, Luxury items, Medical & Pharmaceutical
- ❖ **Transportation & Protection Product**
- ❖ **Environmentally sustainable Packaging Product** – Packaging Materials & Components

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