

## Singapore Packaging Star Award 2021 Commercial Category – Entry Form



### Awards Criteria

Singapore Packaging Star Awards 2021 are based on the consensus of a qualified panel of judges; which comprise of authorities from the technical, visual & commercial aspects of packaging.

The judges will consider the following criteria, where applicable to the category.

- Creativity and Innovation
- Graphic design
- Product Protection
- Sales appeal
- Quality of production
- Economy of material, cost reduction
- Environmental friendliness
- Ease of handling, filling, opening and closing
- Adequacy of information
- Adaptation to local conditions (production, materials, market, etc)

### Awards Categories

- 1. Sales & Display Product** – The package directed toward a consumer or household such as Beverages, Electronics, Food, Health & Personal Care, Household items, Luxury items, Medical & Pharmaceutical
- 2. Transportation & Protection Product** - The package used to ship, store and handle the product or inner packages.
- 3. Environmentally sustainable Packaging Product** – The package designed with special consideration for the environmental impacts of the package and product during its whole lifecycle.
- 4. Point of Sale** - End of aisle display units *[NEW!]*

#### Entry Fee

A special entry fee rate will be offered to SMF Members. Each entry submitted would cost **\$420.00 nett (SMF Member)** and **\$550.00 nett (Non SMF Member)**

#### Judging Date

Judging will take place in **June 2021** by a panel of judges, comprising of representatives and authorities, judging on the technical, visual & commercial aspects of packaging.

#### Award Announcement

The results will be announced by **July 2021**. All winners will be notified by post from the secretariat office. The awards presentation will be held the following year, in August 2022.

**For more information, please contact Ms Vivlan Lim at 68263074.**  
Entry & Product Sample Submission no later than **31 May 2021**

# Singapore Packaging Star Award 2021 Commercial Category – Entry Form



## Company Information

Company Name:			
Contact Person:			
E-mail:			
Address:			
Tel:		Fax:	
Company Registration No. :			
Ownership:	Local	%	Foreign %
	<input type="checkbox"/> Sole Proprietor	<input type="checkbox"/> Partnership	<input type="checkbox"/> Private Company <input type="checkbox"/> Public Company
Business Activities:	<input type="checkbox"/> Manufacturing <input type="checkbox"/> Trading <input type="checkbox"/> Design <input type="checkbox"/> Others (Please specify)		

## Entry Information

Entry Classification:	<input type="checkbox"/> Sales & Display Product <input type="checkbox"/> Transportation & Protection Product <input type="checkbox"/> Environmentally Sustainable Packaging Product <input type="checkbox"/> Point of Sale		
Product Name:			
Brand Name (if any):		Model No. (if any)	
Country Manufactured:	<input type="checkbox"/> Singapore <input type="checkbox"/> Overseas (please specify)		
Date of Commencement of Product:			

## Patents/Copyrights

Do you have any patent/copyright/design registration for this product?

Yes  No  Pending Patent

If yes, please attach copies of patent/copyright/ design registration.

## Design Consultancy

Design Company (if any)	
Name of Designer (if any)	

## Please ensure that you submit the following:

- Entry Form
- Product Description: (*e.g. originality of design, performance and major benefits of the package*) in Word Document (*not more than 150 words*)
- Major Product Claims: (*e.g. innovative feature, uniqueness and/or design effectiveness; supported by diagrams or photographs*) in Word Document (*not more than 150 words*)
- Sample/Prototype of Product
- CD-ROM or Thumbdrive containing electronic files such as statements, video and photos of the entry
- Payment made by PayNow, Cheque or Bank Transfer

**PayNow payment** please pay to Singapore Manufacturing Federation UEN: S85SS0080E

**Bank Transfer** to Singapore Manufacturing Federation:

BANK CODE: 7171

BRANCH CODE: 033

ACCOUNT NO: 033-016524-2

BANK NAME: DBS Bank Limited, 252 North Bridge Road #02-26a/B Raffles City Shopping Centre, Singapore 179103

Entry submission and fees must reach the Singapore Manufacturing Federation's office at 2985 Jalan Bukit Merah Singapore 159457 (Attn: Ms Vivian Lim) no later than **31 May 2021**. Please use 1 form per product entry.

### Terms and Conditions

PCS/SMF reserves the rights to publicize and display the whole or part of any award winning products/packaging that have been shortlisted.

While every precaution will be taken to safeguard all entries submitted, PCS/SMF will not bear any responsibility for any loss or damage to any product sample or materials submitted for the competition.

PCS/SMF will not bear any responsibility for any claims on patent rights or entry.

**In the event of cancellation, we regret that there will be no refund or return of product and samples.**

### Declaration

This application is made under the terms and conditions of the award scheme and I certify on behalf of my company that the information given is true. Proper permission has been sought from the rightful ownership of the package to participate in the competition.

Name:	
Designation:	
Signature / Date:	
	Company Stamp

### Organized by:



### Supporting Partners:



### In Support of:

