

# Singapore Packaging Star Award 2021

## Student Category – Entry Form



### Awards Criteria

Singapore Packaging Star Awards 2021 are based on the consensus of a qualified panel of judges; which comprise of authorities from the technical, visual & commercial aspects of packaging.

The judges will consider the following criteria, where applicable to the category.

- Creativity and Innovation
- Graphic design
- Product Protection
- Sales appeal
- Quality of production
- Economy of material, cost reduction
- Environmental friendliness
- Ease of handling, filling, opening and closing
- Adequacy of information
- Adaptation to local conditions (production, materials, market, etc)

### Awards Categories

- 1. Sales & Display Product** – The package directed toward a consumer or household such as Beverages, Electronics, Food, Health & Personal Care, Household items, Luxury items, Medical & Pharmaceutical
- 2. Point of Sale** - End of aisle display units **[NEW!]**

#### Entry Fee

Each entry submitted would cost **\$160.50 nett** (Price is inclusive of 1 seat per entry for the Singapore Packaging Star Awards Ceremony in 2022)

#### Judging Date

Judging will take place in **June 2021** by a panel of judges, comprising of representatives and authorities, judging on the technical, visual & commercial aspects of packaging.

#### Award Announcement

The results will be announced by **July 2021**. All winners will be notified by post from the secretariat office. The awards presentation will be held the following year, in August 2021. Award winners need to make an additional payment of \$100.00 nett per entry for the Singapore Packaging Star Awards Ceremony in 2021.

**For more information, please contact Ms Vivian Lim at 68263042.**

Entry & Product Sample Submission no later than **31 May 2021**

**Singapore Packaging Star Award 2021**  
**Student Category – Entry Form**



**Institution Information**

Name of Institution:			
Address of Institution:			
Name of Student:			
Gender:	Male	Female	
E-mail:			
Tel:		HP:	
Name of Course Currently Attending:			
Name of Lecturer:			
Designation of Lecturer:			
E-mail:			
Tel:		Fax:	

**Entry Information**

Entry Classification:	<input type="checkbox"/> Sales & Display Product <input type="checkbox"/> Point of Sale
Product Name:	
Date of Completion of Product:	

**Please ensure that you submit the following:**

- Entry Form
- Product Description: (*e.g. originality of design, performance and major benefits of the package*) in Word Document (*not more than 150 words*)
- Major Product Claims: (*e.g. innovative feature, uniqueness and/or design effectiveness; supported by diagrams or photographs*) in Word Document (*not more than 150 words*)
- Sample/Prototype of Product
- CD-ROM or Thumbdrive containing electronic files such as statements, video and photos of the entry
- Payment made by PayNow, Cheque or Bank Transfer

**PayNow payment** please pay to Singapore Manufacturing Federation UEN: S85SS0080E

**Bank Transfer** to Singapore Manufacturing Federation:

BANK CODE: 7171

BRANCH CODE: 033

ACCOUNT NO: 033-016524-2

BANK NAME: DBS Bank Limited, 252 North Bridge Road #02-26a/B Raffles City Shopping Centre, Singapore 179103

Entry submission and fees must reach the Singapore Manufacturing Federation's office at 2985 Jalan Bukit Merah Singapore 159457 (Attn: Ms Vivian Lim) no later than **31 May 2021**. *Please use 1 form per product entry.*

### Terms and Conditions

PCS/SMF reserves the rights to publicize and display the whole or part of any award winning products/packaging that have been shortlisted.

While every precaution will be taken to safeguard all entries submitted, PCS/SMF will not bear any responsibility for any loss or damage to any product sample or materials submitted for the competition.

PCS/SMF will not bear any responsibility for any claims on patent rights or entry.

**In the event of cancellation, we regret that there will be no refund or return of product and samples.**

### Declaration

This application is made under the terms and conditions of the award scheme and I certify on behalf of my company that the information given is true. Proper permission has been sought from the rightful ownership of the package to participate in the competition.

Student Signature:	
Lecturer Signature:	
Date:	
	Institution Stamp

### Organized by:



### Supporting Partners:



### In Support of:

